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India's No.1 Wallcoverings

presents



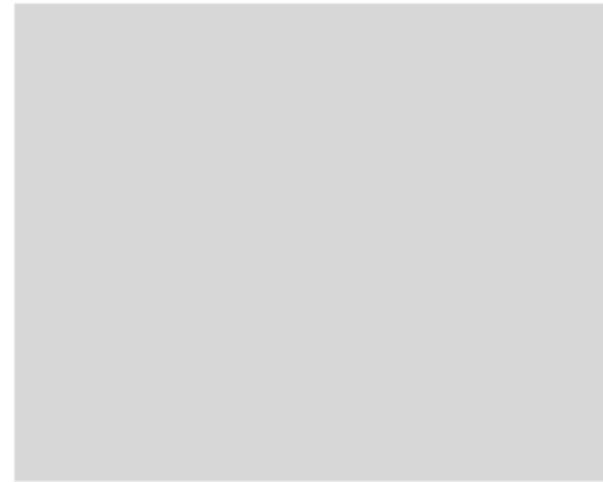
Innovation Competition, Exhibition & Awards

## CiiA-6 Sponsorship & Benefits



**Positioning of Sponsors  
in Advertisements,  
CiiA Stationery etc.**

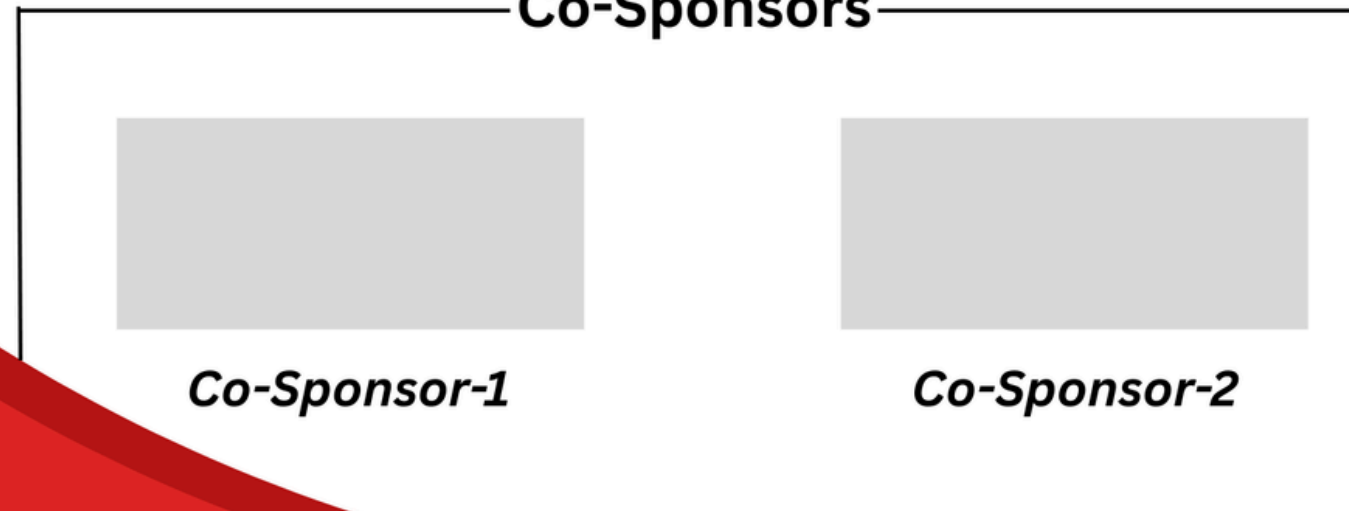
**Title Sponsor**



**Powered By**



**Co-Sponsors**



*Co-Sponsor-1*

*Co-Sponsor-2*

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## Event Title Sponsors





## Event Title Sponsors -Rs 30 Lakhs

- Status of presenting a Title Sponsor on Promotions and Advertisements. (*substituting where Marshalls' Logo is placed as CiiA-6 Sponsor*).
- Status of presenting Title Sponsor on Stage Backdrop of CiiA Innovation Awards.
- Title Sponsor acknowledgement by the Anchor.
- Title Sponsors video advertisement, up to 2 minutes on the screen of CiiA Innovation Awards.
- Title Sponsor acknowledgement in Press releases.
- Status of presenting Title Sponsor on CiiA advertisements. (*Print and Digital Media*)
- Status of presenting Sponsor on CiiA-6 Trophies
- Status of Sponsor's Branding at CiiA-6 venue: 6.5 x 8 ft.
- Status of presenting Title Sponsor on stationery and printing material.
- Status of presenting Title Sponsor on the CiiA website.
- On a Souvenir\* one full-colour page in special position.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.  
(\* *If printed*)

**NB: The present Title Sponsor is Marshalls. All logos of Marshalls shall be replaced by the new Title Sponsor.**

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**Powered By**



## Powered By - Rs 10 Lakhs

- Status of presenting “**Powered by**” Sponsor on Promotions & Advertisements.
- Status of presenting “**Powered by**” on the Backdrop of the CiiA Innovation Awards.
- Status of “**Powered By**” on all places where the Event Sponsor logo is presented.
- Sponsor acknowledgement by the Anchor.
- Sponsor acknowledged in Press Releases of the event. Status of presenting “**Powered By**” in CiiA-6 Advertisements. (*Print & Digital Media*)

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- Status of Sponsor’s Branding at CiiA-6 venue: 6.5 x 8 ft.
- Status of presenting “**Powered by**” on CiiA website.
- On a Souvenir\* one full-colour page in special position.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.  
(\* *If printed*)

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## CiiA-6 Co-Sponsors



## Co-Sponsors (max. 02) - Rs 5 Lakhs each.

- Co-Sponsor acknowledgement by the Anchor.
- Co-Sponsor acknowledged in CiiA-6 Press Release.
- Status of presenting Co-Sponsor on Direction Board at CiiA Exhibition (size 4 x 2ft)
- Status of presenting Co-Sponsor on the website of CiiA.
- On a Souvenir\* one full-colour page.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

(\* If printed)

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## Fund-Quest Partners



## Fund-Quest Partner (FQP) for Startups- Rs 25,000

- Felicitation and presenting “**Fund-Quest Partner Memento**” at the CiiA-6 Innovation Awards.
- Status of FQP Banner display with Seminar Title at CiiA-5 Workshop Session.
- FQP acknowledgement by the Anchor.
- Status of presenting “**Fund-Quest Partner**” on the CiiA website.
- On a Souvenir\* full-colour page advt. for full FQP Sponsorship.  
(\* If printed)

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## CiiA-6 Trophy Sponsorships



# 1. Professional Category: Winner's Trophies for Innovators (Total Trophies in Category = 2 nos.)

**Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 1.75 Lakhs**

## **1<sup>st</sup> Prize:**

- CiiA Trophy + Prize Money Rs. 1 Lakh + Certificate of Excellence

## **1<sup>st</sup> Runners up Prize:**

- CiiA Trophy + Prize Money Rs. 50,000 + Certificate of Excellence

## **Other Benefits to Trophy Sponsors:**

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**  
Trophy Sponsor acknowledgement by the Anchors
- Status of presenting “**Trophy Sponsor**” on the CiiA website.
- On a Souvenir\* **half colour page advt.** offered.

(\* If printed)

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## 2. STARTUPs Category: Winner's Trophies for Innovators (Total Trophies in Category = 4 nos.)

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 1.75 Lakhs

**1<sup>st</sup> Prize to STARTUP Winner:**

- CiiA Trophy + Prize Money Rs. 1 Lakh + Certificate of Excellence
- Incubation Centre of 1<sup>st</sup> Prize Winning STARTUP:  
CiiA Innovation Trophy
- 1<sup>st</sup> Runners up Prize:  
CiiA Trophy + Prize Money Rs. 50,000 + Certificate of Excellence
- Incubation Centre of 1<sup>st</sup> Runners up Prize Winning STARTUP:  
CiiA Innovation Trophy

### Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**  
Trophy Sponsor acknowledgement by the Anchors  
Status of presenting “Trophy Sponsor” on the CiiA website.
- On a Souvenir\* **half colour page advt.** offered.  
(\* If printed)

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### 3. Technology: Engineering & Polytechnic Category:

*(Total Trophies in Category = 6 nos.)*

**Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 2 Lakhs**

- **1<sup>st</sup> Prize to Winner:**  
**CiiA Trophy + Prize Money Rs. 1 Lakh\* + Certificate of Excellence**

**Institution of 1<sup>st</sup> Prize Winner:**

- **CiiA Innovation Trophy**
- **1<sup>st</sup> Runners up Prize:**  
**CiiA Trophy + Prize Money Rs. 50,000\* + Certificate of Excellence**
- **Institution of 1<sup>st</sup> Runners up Prize Winner:**  
**CiiA Innovation Trophy**
- **2<sup>nd</sup> Runners up Prize:**  
**CiiA Trophy + Prize Money Rs. 25,000\* + Certificate of Excellence**

- **Institution of 2<sup>nd</sup> Runners up Prize Winner:**  
**CiiA Innovation Trophy**

*\* Prize Money to be used to upgrade and further developing the Winning Project or Patent registration or Company formation for STARTUPS.*

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#### **Other Benefits to Trophy Sponsors:**

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**  
Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **“Trophy Sponsor”** on the CiiA website.
- On a Souvenir\* **half colour page advt.** offered.  
(\* If printed)

## 4. Technology: Pharma, Bio & Chemical Tech. Category:

*(Total Trophies in Category = 6 nos.)*

**Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 2 Lakhs**

- **1<sup>st</sup> Prize to Winner:**  
**CiiA Trophy + Prize Money Rs. 1 Lakh\* + Certificate of Excellence**
- **Institution of 1<sup>st</sup> Prize Winner:**  
**CiiA Innovation Trophy**
- **1<sup>st</sup> Runners up Prize:**  
**CiiA Trophy + Prize Money Rs. 50,000\* + Certificate of Excellence**
- **Institution of 1<sup>st</sup> Runners up Prize Winner:**  
**CiiA Innovation Trophy**
- **2<sup>nd</sup> Runners up Prize:**  
**CiiA Trophy + Prize Money Rs. 25,000\* + Certificate of Excellence**
- **Institution of 2<sup>nd</sup> Runners up Prize Winner:**  
**CiiA Innovation Trophy**

*\* Prize Money to be used to upgrade and further developing the Winning Project or Patent registration or Company formation for STARTUPS.*

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### **Other Benefits to Trophy Sponsors:**

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**  
Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **“Trophy Sponsor”** on the CiiA website.  
On a Souvenir\* **half colour page advt.** offered.

*(\* If printed)*

## 5. CiiA Trophy For Institution With Best Innovation Ecosystem:

**Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 50,000**

**CiiA Trophy For Institution With Best Innovation Ecosystem Awarded to an Institution/ Incubation Centre for a maximum\* no. of Projects for exhibited at CiiA-6 Innovations Exhibition.**

\*Subject to a Minimum of 5 Projects and above.

### **Other Benefits to Trophy Sponsors:**

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**  
Trophy Sponsor acknowledgement by the Anchors
- Status of presenting “**Trophy Sponsor**” on the CiiA website.
- On a Souvenir\* **half colour page advt.** offered. (*\* If printed*)

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**Business Lounge / Visitors Relaxation Space Partners**

## **Business Lounge (appx 450 sq. ft) in Exhibition - Rs 50,000**

- Status of banner display of 4' x3'
- Status of presenting sponsoring business lounge in the exhibition hall.
- Sponsor mention in announcements at the Exhibition Hall.
- Status of presenting sponsoring business lounge on the website of ciia.
- Advt of size 2'(W) x 3'(Ht) x 6 panels at the Business Lounge.



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## **Visitors Relaxing Space (VRS) in Exhibition (Total 3Lounges) @ Rs 10,000 per VRS**

- Status of presenting sponsoring visitors Relaxing Space in the exhibition hall
- Sponsor mention in acknowledgement in press releases of the event.
- Status of presenting sponsoring VRS (Digital)
- Status of presenting sponsoring VRS on one banner at the exhibition (size 4 x 3ft) & Advt of size 2'(W) x 3'(Ht) x 2 no/VRS
- Status of presenting sponsoring VRS on the website of CiiA.

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## **Exhibitor Innovation Stall\* Sponsor in CiiA-6 Exhibition - Rs 10,000/Stall**

The Sponsors Name Template shall be placed at the Stall >>

This Innovation Stall is Sponsored by  
Name of SPONSOR.

Status of presenting Stall Sponsor on the CiiA website.

*\*Each Stall Size = 4 sq. mtrs (= 43 sq.ft.)*

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## **Big Branding Opportunity for Corporate: For 3 days**

**Venue: Nehru Science Centre, Dr. E Moses Road, Worli, Mumbai-400 018**

**Branding: Flex banner installed at the venue @ Rs. 300\* per Sq. ft. for  
display during CiiA-5 exhibition for 3 days.**

***\*(Includes cost of making and installing the Flex banner.)***

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**Thank You**