

# Big Opportunity To Connect



**With Hi-Tech Students And  
Maharashtra's High-end  
\*Institutions & Incubation Centers**

*\*Top Engineering, Pharma, Chemical Technology  
Institutions and Startups from Incubation Centers*

**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards



**Truly  
One Of  
It's Kind**

## **CiiA-Creative Ideas And Innovations In Action**

**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards

**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards

## CiiA : A Philanthropy Project by:

**BALDEV SHARMA**  
**MARSHALLS**  
**FOUNDATION**

The logo for Marshall's Foundation depicts two hands, one red and one grey, holding a yellow and red globe.

**Rotary**



Rotary Club of  
Bombay Worli  
District 3141



**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards

**CiiA** is a platform  
for **discovering**  
and **showcasing** the  
young talented Hi-tech **students**  
& **startups**. It provides  
partners, collaborators,  
Acquirers & project financiers.



The **objective of CiiA**  
is to encourage the **students,**  
**innovators & startups**

With Rewards, Awards,  
Certifications and build a

**culture of Innovation**  
at grassroot level

**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards

# CiiA-3 Innovations Exhibition & Awards Ceremony Glimpses Held on 31<sup>st</sup> Jan to 2<sup>nd</sup> Feb 2024



For more Pictures Visit: <https://www.ciia.co.in/photos-event-2024.php>

## Recently, CiiA-3 had organized its Innovation, Competition, Exhibition & Award Ceremony 2024

**597** Innovation Applications

**100** Selected Exhibitors

**1500+** Visitors

**1236** Expression of Interest (*on Projects*)

**8** University Partners

**6** Innovation Partners

**155** Empaneled Institutions

*CiiA provides market exposure opportunities for Innovators*

## The Man Behind CiiA

**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards

Rtn. Baldevkrishan Sharma is Chairman of Marshalls Group of Companies. He is into many philanthropic activities and helping the underprivileged in the society through his BS Marshalls Foundation.

He is a Scientist and has many Innovations and Patents in his name. He is also winner of Rashtrapati Awards given by the Central Inventions Promotions Board in 1971.

As a Give-back to the Society, he is promoting CiiA\* to encourage Innovations at technology institutions, STARTUPS, Professional and Non-Professional Category.

\* *CiiA: Creative Ideas & Innovations in Action*



**Rtn. Baldevkrishan Sharma**  
Chairman -Marshalls Group of Company  
& BS Marshalls Foundation



# The History of CiiA Innovations Exhibition

(CiiA-1 Feb-2022, CiiA-2 Feb 2023, CiiA-3 Feb 2024)

**CiiA-3** Innovations Exhibition & Awards were hosted at the Nehru Centre, Worli, Mumbai on 31<sup>st</sup> Jan to 2<sup>nd</sup> Feb 2024.

It showcased **100** Top exhibits chosen from **597** applications received in 4 categories, the STARTUPs, International / High school/ Science Colleges & Technology Institutions (*Engineering, Pharma & Chemical Technology*).

11 Knowledge Seminars were hosted at the venue, where the Innovators Students, Staff of Institutions and Academicians attended.

CiiA-3 Grand success have many more success stories as compared to those in CiiA-1 & CiiA-2. The CiiA Innovation Awards were graced by Dr. Anil Kakodkar (*Padma Vibhushan, Nuclear Scientist of eminence*), Dr. Abhay Jere (*Chairman, AICTE, Chief Innovation Officer, GOI*), Dr. J. B. Joshi (*Padma Bhushan, Scientist and President, MVP*), Dr. A. P. Jayaraman (*Nuclear Scientist, BARC, Science Communicator*)

The CiiA-3 Exhibition was Inaugurated by the Vice- Chancellor of Mumbai University Dr. Ravindra Kulkarni and visited by the minister of Skill development Shri. Mangal Prabhat Lodha and Chancellor of Somaiya Vidyavihar University Mr. Sameer Somaiya.

**CiiA-1** Exhibition hosted at the Nehru Centre, on **29<sup>th</sup> & 30<sup>th</sup> March 2022**. It showcased **100** innovation exhibits chosen from **290** applications received and giving

Awards to Winners from categories:  
Schools, Colleges, Engineering, Pharma & Chemical Technology Institutions

CiiA-1 Grand Success has created many MVPs ( *Minimum Viable Projects*) for Startups & entry to Incubation Centre!

**CiiA-2** Innovations Exhibition & Awards were hosted at the Nehru Centre, Worli, Mumbai on **1<sup>st</sup> to 3<sup>rd</sup> Feb 2023**.

It showcased **100** Top exhibits chosen from **697** applications received in 3 categories, the International / High school, the Science Colleges & Technology Institutions (*Engineering, Pharma & Chemical Technology*).

CiiA-2 Grand success has 35 of these MVP Projects get invitation to join Mumbai University Incubation Centre.

CiiA is supported by **8 top universities**  
and **155 institutions**

**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards



**D Y PATIL**  
DEEMED TO BE  
**UNIVERSITY**  
NAVI MUMBAI



**SOMAIYA**  
VIDYAVIHAR



**marshalls**  
India's No.1 Wallcoverings  
presents



Innovation Competition, Exhibition & Awards

## Innovations Partners



## Industry Association Partners



**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards



**This Is Just The  
Start!**

**CiiA - 4 2025  
Shall Be Much  
Bigger With  
High Quality Innovations  
on Display.**

Come, Join hands to **collaborate,**  **support and sponsor this noble cause**

 **To encourage young innovators**  **to succeed and flourish**

**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards

**marshalls**  
India's No.1 Wallcoverings

presents



Innovation Competition, Exhibition & Awards

**Welcome Aboard.**

**It's A Nation Building Responsibility.**

**A Philanthropy Project by:**

**BALDEV SHARMA**  
**MARSHALLS**  
**FOUNDATION**

The logo for Baldev Sharma Marshalls Foundation depicts two hands, one red and one yellow, shaking over a grey hand, symbolizing philanthropy.

**Rotary**



Rotary Club of  
Bombay Worli  
District 3141