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# The Mega CiiA-3 Innovations Event Hosting 2024.





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## The CiiA-3 Innovations Exhibition

CiiA-3 Innovations Exhibition shall be of 2.5 days event from 31st January - 2nd February 2024 at the Nehru Centre (Planetarium Complex), Worli, Mumbai.

## The CiiA-3 Innovations Awards

The Awards shall be hosted\* on 2nd February from 2:40 to 6:00pm at the Nehru Centre Auditorium (Planetarium Complex), Worli, Mumbai.

*\*Partnering with a Prominent Media Partners to Host the CiiA-3 Popular Awards*

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Innovation Competition, Exhibition & Awards

## Plan for the Dual Event





## 1. Hosting CiiA-3 Innovations Exhibition & Competition

Selected and Shortlisted 100 exhibitors from the institutions in Maharashtra, Gujarat, Goa, Udaipur, Bhopal, Indore, Ujjain, Jabalpur including 20 Exhibits from the Start-ups (*Students up to age 28 years*) category & 20 from Professional Category (*no age limit*), shall be hosted, with credible Selection Committee chosen from amongst top Academicians, Professionals & Industry Experts.

### **Credible & Prominent Jury\***

Credible & prominent Jury members to Judge the winners in each category of the Awards are picked.

\*For names & their credentials please visit <https://www.ciia.co.in/our-team.php>

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Innovation Competition, Exhibition & Awards

## **2. CiiA-3 Innovation Awards at Nehru Centre Auditorium Worli, Mumbai**

On 2 February 2024, starting 2:40 & closing at 6:00 pm.  
Inviting the dignitaries, motivational speakers, entertainment at the CiiA Innovation Awards.

### **Event Promotion**

In Times & other print media, social, digital media, calling for potential users from industry houses, manufacturers, public sector undertakings, corporate, FMCGs, startups, industry experts, project consultants, HR consultants, angel investors, venture capital promoters, group or individual investors, partnering with universities, industry associations, empanelled institutional and others...

- Hosting CiiA-3 activities & info on website, including application to apply online, etc.
- Trophies, Certificates & Cash Awards.
- Shooting & photography of the event for telecast, podcast, hosting on CiiA website, social media and other CiiA event promotions.
- High tea for special invitees, awardees, chief guests and others.
- Hosting of CiiA Innovation Awards, CiiA Innovation Exhibition & Feedback bites on website, social media, news channels & other media coverage.

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Innovation Competition, Exhibition & Awards

**Thank You**

