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Innovation Competition, Exhibition & Awards

## CiiA-2 Sponsorship & Benefits



**Title Sponser**

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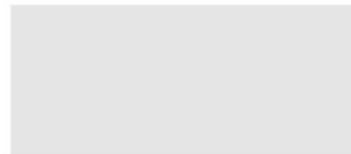


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**Powered by**



**Co-Sponsors**



Co-Sponsor-1



Co-Sponsor-2

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## Title Sponsors



## Title Sponsors - Rs 30 Lakhs

- Status of presenting single sponsor on Promotions & Advertisements. (substituting where Marshalls' Logo is placed as CiiA-1 Sponsor).
- Status of presenting single sponsor on Awards Presentation Stage Backdrop
- Sponsor acknowledgement by the Anchors.
- Sponsor acknowledgement in press releases of the event.
- Status of presenting Sponsor on event advertisements. (Print and Digital)
- Status of presenting Sponsor on CiiA-2 Trophies
- Complimentary Passes for the Awards Presentation Ceremony: Guest of Honors (02) + 3 Dignitaries + 4 VVIPs + 6 VIPs: Total = 15 Passes.

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- Status of Branding on Exhibition Board of size 6.5 x 8ft at CiiA-2 Exhibition.
- Status of presenting Sponsor on stationery and printing material.
- Status of presenting Sponsor on the CiiA website.
- On a Souvenir\* one full-colour page on the inside 1st page RHS shall be offered as part of the package.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

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**Powered By**



## Powered By - Rs 10 Lakhs

- Status of presenting Sponsor on Promotions & Advertisements.
- Status of presenting Powered by on the Backdrop of the Awards Presentation Stage
- Status of “**Powered By**” on all places where the Event Sponsor logo is presented.
- Sponsor acknowledgement by the Anchors.
- Sponsor acknowledged in press releases of the event.
- Status of presenting “**Powered By**” in CiiA-2 advertisements. (Print and Digital)
- Complimentary Passes for the Awards Presentation Ceremony: 2 Guest of Honour, + 2 Dignitaries + 2 VVIPs + 4 VIPs = Total of 10 Passes.
- Status of Branding on Exhibition Board of size 6.5 x 8ft at CiiA-2 Exhibition
- Status of presenting “Powered By” on stationery and other printing material
- Status of presenting Sponsor on CiiA website.
- On a Souvenir\* one full-colour page on the Back page inside the LHS page shall be offered as part of the package.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

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## Co-Sponsors



## Co-Sponsors (max. 02) - Rs 5 Lakhs each.

- Status of presenting Co-Sponsor on Promotions & Advertisements.
- Status of presenting Co-Sponsor on Awards Presentation Stage Backdrop
- Sponsor acknowledgement by the Anchors
- Sponsor acknowledgement in press releases of CiiA-2.
- Complimentary Passes for the Awards Presentation Ceremony: 2 Dignitaries + 3 VVIPs + 5 VIPs
- Status of presenting Co-Sponsor on Direction Board at CiiA Exhibition (size 4 x 2ft)
- Status of presenting Co-Sponsor on stationery and other printing material
- Status of presenting Co-Sponsor on the website of CiiA.
- On a Souvenir one full-colour page shall be offered as part of the package.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

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## Knowledge Partners



## Knowledge Partners (max 04 nos.) - Rs 1 Lakh each

- Felicitation & presenting “Knowledge Partner Trophy” at the CiiA-2 Awards Presentation Ceremony.
- Status of Banner display of size 6’x3’ size at CiiA-2 Exhibition.
- Sponsor acknowledgement by the Anchors
- Status of presenting “Knowledge Partner” on the CiiA website.
- On a Souvenir half-colour page advt. shall be offered as part of the package.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

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## Trophy Sponsorships



## Trophies for High Schools / International Schools Category (Total Trophies = 4)

Total Sponsorship amount for this Category: Rs 2.5 Lakhs > Package Cost Rs 2 Lakhs

- 1st Prize to Student Innovator: Trophy + Prize Money + Certificate of Excellence **Trophy Sponsor Amt Rs 100,000** (of which Rs 25000 is for Innovator's Prize Money)
- 1<sup>st</sup> Prize Trophy to the Institution: **Trophy Sponsor Amt Rs 50,000**
- Runner's up Prize to Student Innovator: Trophy + Prize Money + Cert. of Excel. **Trophy Sponsor Amt Rs 75,000** (of which Rs 10000 is for Innovator's Prize Money)
- Runner's up Prize to the Institution: **Trophy Sponsor Amt Rs 25,000**

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### Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
- Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **"Trophy Sponsor"** on the CiiA website.
- 6 Complimentary Passes for full Category Sponsor: 2 Dignitaries + 4 VIPs.
- On a Souvenir **quarter colour page advt.** shall be offered as part of the package or **Full-Colour page advt. for full-category Sponsors.**
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

## Trophies for Science Colleges (Total Trophies = 4)

**Total Sponsorship amount for this Category Rs 3.5 Lakhs > Package cost Rs 3 Lakhs**

- 1st Prize to Student Innovator: Trophy + Prize Money + Certificate of Excellence **Trophy Sponsor Amt Rs 100,000** (of which Rs 30,000 is for Innovator's Prize Money)
- 1st Prize Trophy to the Institution: **Trophy Sponsor Amt Rs 100,000**
- Runner's up Prize to Student Innovator: Trophy + Prize Money + Cert. of Excel. **Trophy Sponsor Amt Rs 75,000** (of which Rs 15,000 is for Innovator's Prize Money)
- Runner's up Prize to the Institution: **Trophy Sponsor Amt Rs 75,000**

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### Other Benefits to Trophy Sponsors:

- Trophy Sponsor of full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
- Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **"Trophy Sponsor"** on the CiiA website.
- 8 Complimentary Passes for full Category Sponsor: 2 Dignitaries + 2 VVIP + 4VIPs
- On a Souvenir **quarter colour page advt.** shall be offered as part of the package **or Full-Colour page advt. for full-category Sponsors.**
- Option of Agreement for next 3 years with compounded increase @7.5% per year

## **Trophies for Engineering, Chemical, Pharma, Biotech Category: (Total Trophies = 6)**

**Total Sponsorship amt. for this Category Rs 10.5 Lakhs > Package cost Rs 9.5 Lakhs**

1st Prize to Student Innovator: Trophy + Prize Money + Certificate of Excellence Trophy  
Sponsor Amt Rs 2,5 Lakhs (of which Rs 1Lakh is for Innovator's Prize Money)

1st Prize Trophy to the Institution: **Trophy Sponsor Amt Rs 2,50,000**

1st Runner's up Prize to Student Innovator: Trophy + Prize Money + Cert. of Excel. **Trophy Sponsor Amt Rs 1.5 Lakhs** (of which Rs 50,000 is for Innovator's Prize Money)

1st Runner's up Prize to the Institution: **Trophy Sponsor Amt Rs 1.5 Lakhs.**

2nd Runner's up Prize to Student Innovator: Trophy + Prize Money + Cert. of Excel. **Trophy Sponsor Amt Rs 1.25 Lakhs** (of which Rs 25,000 is for Innovator's Prize Money)

2nd Runner's up Prize to the Institution: **Trophy Sponsor Amt Rs 1.25 Lakhs.**

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## Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
- Trophy Sponsor acknowledgement by the Anchors
- Status of presenting “**Trophy Sponsor**” on the CiiA website.
- 8 Complimentary Passes for full Category Sponsor: 2 Dignitaries +4 VVIPs + 2VIPs.
- On a Souvenir **half colour page advt.** shall be offered as part of the package or For full Category, Sponsors shall get full-Colour page advt. with a good position.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

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## Trophies for Startups & Professional Category: Total 6 Trophies.

**Total Sponsorship amt. for this Category Rs 14 Lakhs > Package cost Rs 12.5 Lakhs**

- 1st Prize to the Innovator: Trophy + Prize Money + Certificate of Excellence Trophy  
Sponsor Amt Rs 2,5 Lakhs (of which Rs 2 Lakh is for Innovator's Prize Money)
- 1st Prize Trophy to the Institution / Incubation Centre: **Trophy Sponsor Amt Rs 2.5 Lakhs.**
- 1st Runner's up Prize to the Innovator: Trophy + Prize Money + Cert. of Excellence. **Trophy Sponsor Amt Rs 1.5 Lakhs** (of which Rs 1L is for Innovator's Prize Money)
- 1st Runners-up Prize **Trophy to the Institution / Incubation Centre: Trophy Sponsor Amt Rs 1.5 Lakhs.**
- 2nd Runner's up Prize to the Innovator: Trophy + Prize Money + Cert. of Excellence. **Trophy Sponsor Amt Rs 1 Lakh** (of which Rs 50,000 is for Innovator's Prize Money)
- 2nd Runner's up Prize to Institution / Incubation Centre: **Trophy Sponsor Amt Rs 1Lakh**

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## Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor.**
- Trophy Sponsor acknowledgement by the Anchors.
- Status of presenting **“Trophy Sponsor”** on the CiiA website.
- 8 Complimentary Passes for full Category Sponsor: 2 Dignitaries +4 VVIPs + 2VIPs.
- On a Souvenir **half colour page advt.** shall be offered as part of the package or **For full Category, Sponsors shall get full-Colour page advt. with a good position.**
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

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## Max CiiA Trophy:

**Awarded to an Institution/ Incubation Centre for a maximum\* no. of Projects exhibited at the CiiA-2 Exhibition.**

- Trophy to the **Institution / Incubation Centre: Trophy Sponsor Amt Rs 2.0 Lakhs.**

\*Minimum 5 Projects & above.

## Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor.**
- Trophy Sponsor acknowledgement by the Anchors.
- Status of presenting **“Trophy Sponsor”** on the CiiA website.
- 6 Complimentary Passes for full Category Sponsors: 2 Dignitaries +4 VVIPs.
- 1n a Souvenir **full-Colour page advt. offered.**
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.

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## Lounge Partners



## **Business Lounge (appx 600 sq. ft) in Exhibition - Rs 100, 000**

- Status of Banner Display of 6'x3'
- Status of presenting sponsoring business lounge in the exhibition hall.
- Sponsor mention in announcements at the Exhibition Hall.
- Status of presenting sponsoring business lounge on the website of ciia.
- Advt of size 2'(W) xx 3'(Ht) x 6 panels.

## **Visitors Lounge in Exhibition (Total 04) @ Rs 50,000**

- Status of presenting sponsoring visitors lounge in the exhibition hall
- Sponsor mention in acknowledgement in press releases of the event.
- Status of presenting sponsoring visitors lounge (Digital)
- Status of presenting sponsoring visitors lounge on one banner at the exhibition (size 4 x 3ft) & Advt of size 2'(W) xx 3'(Ht) x 2 panels
- Status of presenting sponsoring visitors lounge on the website of ciia.

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## **Exhibitor Stall Sponsor in Exhibition (Total 80 Stalls) - Rs 15,000/Stall**

- Status of presenting Exhibitor Stall at the Exhibition hall.>> Size 3'x1' > This Stall is Sponsored by >> Name of SPONSOR.
- Status of presenting sponsor on the CiiA website.

## **Startups Stall in Exhibition (Total 20 Stalls) - Rs 20,000/Stall**

- Status of presenting Exhibitor Stall at the Exhibition hall.>> Size 3'x1' > This Stall is Sponsored by >> Name of SPONSOR.
- Each Stall Size = 4 sq. mtrs (= 43 sq.ft.)
- Status of presenting Startup Category Stall in the exhibition hall on the CiiA website.

## **Branding size 2mtrs x 2.45 mtrs (6.5' x 8') Total = 3nos. @ Rs 10,000 each**

- Status of presenting BRANDING & Business Message.
- Mentioned on CiiA Website.

## CiiA Transformative Knowledge Seminars Sponsorships

- The cost of sponsoring individual session out of 11 sessions is Rs 20,000.
- The package cost of sponsoring all 11 sessions will be Rs 1,75,000.
- Seminar naming rights will be offered.

### A few topics of the seminar

1. IPR (Intellectual Property Rights), Patenting Process.
2. From Innovation to Entrepreneurship and Managing Startups.
3. From Ideas to Innovations to Startups to Unicorn.
4. Gaganyaan - The Future of the Indian Space Mission.

To get more information on the seminars and to view more topics and speakers, kindly visit:

<https://www.ciiA.co.in/ciiA-seminars.php>

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**Thank You**